



Jacob Cannaday is a 6-year-old boy that has a passion for racing. He loves racing and is always asking when the next race is. Jacob started at an early age with power wheels, go carts, four wheelers, and dirt bikes. If he's not racing, he's riding his dirt bike, playing basketball, or just about anything that deals with being outside.

Jacob's first full year of racing was a very successful racing season. He brought home 36 top 3 finishes, with 19 being wins. This was a huge accomplishment for a young rookie driver.

Both of Jacob's parents own and operate towing companies in south central Pennsylvania. When they are not racing as a family they are living, breathing and always talking about towing and what is going on in the industry.

When Jacob was asked recently what he would like on his racing machine to express what matters to him, he said "Tow Lives Matter" because they really do. Even at a young age, Jacob truly understands what that means. He along with the Pennsylvania Towing Association (PTA) and all of their members and associates want every tow truck driver to come home safely to their family and friends every day. Tow Lives Matter!!

